

Notes of Energy Fair Planning Meeting
September 15, 2008
Rich Phillips

Attending: Saul Gresser, Anne Miller, Gary Gulka, Rich Aiken, Dan Chodorkoff, Ed Hutchinson, Rich Phillips, Debra Stoleroff, Lawrence Black

Convene: 6:00 PM

Adjourn: 7:45 PM

Business:

- 1) Expenses: Dan has pledges for \$200 \for the Fair. We should have 10 to 12 vendors for at least \$150. So covering the janitor about (\$180) and the speaker's meals should be possible. The group agreed we should cover the speaker's meals. Dan agreed to provide a ream of paper to Debra and Debra would print the final program at Twinfield.
- 2) Debra presented the draft event program. Those who haven't completed the session descriptions need to get them in Debra ASAP. We made two changes at the meeting. Afternoon Rebates and Incentives (2 to 3) was moved back to the 1 to 2 slot and the 11 to 12 Peak Oil was moved to 2 to 3. Subsequent to the meeting Rich asked Debra to leave Peak Oil in the 11 to 12 slot but in the Music Room because Carl Etnier already agreed with the 9 to 10 and 11 to 12 slots. The second change is the Basic Weatherization was returned to the 10 to 11 slot originally planned.
- 3) We assigned members to specific sessions where they will introduce speakers and keep track of time:

Weatherization Basic:	Rich
Weatherization Advanced:	Rich
Peak Oil (9 to 10):	Lawrence
Peak Oil (11 to 12):	Rich
Energy Conservation (AM):	Mike
Energy Conservation (PM):	Mike
Shared Transportation (AM):	Gary
Shared Transportation (PM):	Anne
Solar Systems (AM):	Dan
Solar Systems (PM):	Dan
Help w/ Energy Costs (AM)	Anne
Help w/ Energy Costs (PM)	Gary
Your Carbon Footprint (AM):	Debra
Your Carbon Footprint (PM):	Debra
Pellet Heat (AM):	Rich
Pellet Heat (PM):	Rich
Rebates and Incentives (AM):	Saul
Rebates and Incentives (PM):	Saul
Altern Fueled Vehicles (PM):	Bob

- 4) AV Availability and Support: It appears that Brad Vietje from the Green Works Solar Store is the only speaker that does not have his/her own projector. Gary and

- Andy Perchlik have offered projectors. I will confirm with both they will bring projectors. We need to have people with hands on experience with these units to be available to assist speakers where necessary to set up the units. Debra and Gary agreed to provide assistance. Rich was to contact Bob to help on this also. Rich contacted Bob subsequent to the meeting.
- 5) The vendors and organizations will be in the Gym. We will try to haul tables for the organizations registration etc and set up the cafeteria on Friday evening. Rich will call Richard Steel for permission to get in the building Friday afternoon and determine how early vendors can set up Saturday morning. Then Rich will e-mail the group on the time for the work on Friday. (Richard Steel is on vacation this week so I'll send you the results on Monday). The group was asked to bring extension cords and power strips since we will not be able to use the school's extensions and the vendors may not have enough cords considering there are only 6 outlets in the gym.
 - 6) We need signs to direct people to rooms and signs on rooms with the Room #, the session name and the time slot. Debra will see if the Climate Change class will do this and let us know next meeting. If not John Morris might be able to do this.
 - 7) Discussed making sure as many Fair posters as possible have been put up. Rich will send Gary the final poster. Rich passed out Button-up posters and asked they also be put up around the towns after filling in the event information at the bottom. The Button-up Session is 10 to 12. Discussed placing sandwich boards at Rte 2 and 215, in front of Twinfield, and at the Rte2 Rte 14 intersection and maybe at the old Plainfield Town Hall. Rich will check about using the sandwich board at the Grace United Methodist Church in Plainfield. Others will check on availability of sandwich boards elsewhere. We will develop a plan for this next week.
 - 8) Noontime welcome will be developed by Dan and will include contact people on each town's energy group.
 - 9) Morning refreshments will be provided for a fee. Noontime dessert will be apples because we were too late to get Ben and Jerry's
 - 10) The rummage sale idea proposed by Christine Harris was not approved.
 - 11) Rich sent the press release and other information to several media outlets with a brief announcement card for radio stations. Rich sent e-mails on 9/15/08 inquiring whether the outlet planned coverage and has heard back from the Hardwick Gazette that they will have an article. WGDR responded that they would have the PSA (Card) and suggested Carl Etnier's program. Rich has offered twice to interview on Carl's program, but no response. WDGR has offered participation on Friday Forums—Rich plans to do that. Times Argus still has not responded about an article---Mel Huff is trying to get an answer from her editor. No other news outlets have responded Rich will e-mail the group at the end of the week on our press response for possible action by members of the group (phone tree?)

The outlets Rich contacted are: Times Argus, Caledonian Record, Hardwick Gazette, Washington World, WGDR, WDEV, WCAX, Fox44, NPR. Debra has sent to all the calendars in the area.

Suggestions were made to contact the Bridge, disseminate through school notices and send to the Sunday Environmental Section of TA. Nobody agreed to do these suggestions. Rich will do what he can.

- 12) Decided to have the Volunteer sign up table also act as the greeting table at the hall entry point. This will be staffed by Rich Aiken spelled by Ed Hutchinson
- 13) Next Meeting Monday 9/22/08 at 6:00PM