

Marshfield Energy Committee

January 11, 2021

In attendance: Nick Seifert, Rich Phillips, Anne Miller

Announcements:

- The town report is due, Nick to draft and send to Bobbi.
- Climate solutions caucus is meeting on 1/14, link sent to the list.
- CVRPC shared municipal energy usage data for Marshfield. Nick forwarded to the list
- Rich will send along information for an event on 1/13.

Agenda:

- Public comments & announcements
- Approval of minutes
- Business:
 - RAMP money for Marshfield
 - Charging at OSC
 - Solar project at Twinfield
 - Recruitment
 - Nick to contact Bobbi to get current member list.
 - Rich would like to brainstorm ideas for what projects to tackle which would attract members.
 - Rich commented that the VECAN meeting always has sessions on recruitment, and that this is necessary for getting and keeping members.
 - Some ideas for getting people involved:
 - Promote projects that we want to work on using Front Porch Forum to attract people interested in that project.
 - There are many email lists which can be utilized (RAMP list, Facebook Friends, alumni, etc.). The approach could use lists, direct emails, calls, etc. to try and get likely people involved.
 - Possible projects
 - Electric Vehicles
 - Create an owner's list. People who want to share and talk with others about electric cars. Rich had a start at this effort, but it fizzled.
 - Anne suggested asking this question of Front Porch Forum to get owners, and possibly level of interest as well.
 - Safe travel for cyclists
 - RAMP route 2 group started broad but focused on a particular issue. Anne suggested trying to work on improving the cycling infrastructure along Route 2.
 - Also directly addressing carbon emissions.
 - Latching onto areas/activities that are already funded (i.e. by EVT)
 - Either promoting incentives or creating events around existing work.
 - Town survey
 - Rich was discussing doing this again.
 - This could be electronic, or some in person, or some hybrid
 - Anne suggested looking at the energy dashboard website for information or ideas
 - This might be a link for people to look at, or some other use.
 - Nick asked the purpose of the survey
 - Rich hoped that it would help people see progress with reducing energy use as a town.
 - It is also feedback from people who have done the work, to people who haven't, to emphasize that it works, and how well.
- Next meeting
 - Discuss town survey and start planning
 - Brainstorm recruitment lists, and how we are going to approach people.