

Marshfield Energy and climate change committee meeting
March 1st, 2021, 7:00pm

In attendance: Nick Seifert, Rich Phillips, Anne Miller

Agenda:

Announcements

- Nick to share article on EV ridership/purchase being highly influenced by people having a chance to ride in one.
 - <https://arstechnica.com/cars/2021/02/were-3x-more-likely-to-buy-an-ev-if-weve-ridden-in-one-survey-finds/>
- Bob noted that the pedestrian bridge quote had come in lower than previous estimates.

Approval of previous minutes

- No quorum

Public comment

- None.

Recruitment discussion

- Rich and Nick both reported having no responses to the recruitment pitch.
- Rich was wondering about trying to send outreach asking to help people with reducing their energy use.
- Rich has some contacts from other towns who he is planning to reach out to for thoughts on recruitment.
- Rich also has a broader email list that he could send to a broader group.
- Nick to link the recruitment post that was used last time.
 - https://docs.google.com/document/d/1gCv7rIciYXLA5LMW1dN_kDMrldpjff3GiPV_G9A3O6hw/edit?usp=sharing

Survey discussion

- Rich didn't spend much on this. The main question is what would we be trying to do with it. He did look at the old survey a bit, but doesn't have a great idea about what a new survey should be about.
- This might help with identifying interests of people in this area. This could then be used to help with recruitment potentially, or identifying projects we could work on.

Plainfield update

- No updates

EV

- More discussion needed.

April agenda:

- Recruitment
- Survey
 - What are we doing it for? Why?
 - Create an outline
 - What are we trying to get as an output
- Plainfield Updates